



Exhibitor Email Blast Service

Some attendees are specifically looking for your products.
They are making a list of booths to visit.
Let them know why you should be on their list.

Send an email inviting attendees to visit your booth!

This is an opportunity to get your message in front of the professionals that are attending the 2016 NASC Symposium. Industry best practices have organizations discontinuing distribution of contact lists. As a result, we are working with a 3rd party vendor to facilitate the email sending process. Once you sign-up for the service, you will be contacted by our service provider, Event Technologies. They will review the process with you, assist you with email creation if you need help, and send the email for you on your scheduled send date. Reporting will be available after the email is sent.

Pre-show email blasts will be sent from February 22- March 18. Post-show email blasts will be sent April 11- April 21. You pick the day when you sign up, first come, first serve. If you are interested in using this service, we highly recommend you place your order now so you can secure your ideal send date.

Cost: \$500 per email blast. To place an order, email an order form to: Allison@SportsCommissions.org or fax it to: 513.281.1765.

For additional questions, please contact: Lori Gamble, 513.842.8309.

National Association of Sports Commissions
9916 Carver Road, Suite 100
Cincinnati, Ohio 45242

www.SportsCommissions.org



SPORTS EVENT SYMPOSIUM



Grand Rapids, MI
April 3 – 7, 2016

EMAIL MARKETING - ORDER FORM

ORDER		
	Cost	Total
Pre-show Email Blast to All Registered Attendees <i>(or select category)</i>	\$500	
Post-show Email Blast to All Attendees	\$500	
Or select Category <i>(select any number)</i>		
<input type="checkbox"/> Pre-show Event Owners	<input type="checkbox"/> Post-show Event Owners	
<input type="checkbox"/> Pre-show Destinations	<input type="checkbox"/> Post-show Destinations	
<input type="checkbox"/> Pre-show Vendors	<input type="checkbox"/> Post-show Vendors	

ORDER INFORMATION		
Company	Booth # <i>(NASC will complete)</i>	
Contact Name	Title	
Billing Address	City	
Phone	State	Zip

PAYMENT INFORMATION		
Credit Card Type		
Cardholder Name		
Card #		
Expiration Date:	/	Security Code
Cardholder Signature X		
<p>Cardholder & signature represents above company and authorizes this credit card to be used as payment for this contract. By signing here, you agree to the below term and conditions.</p>		

Send completed order form to Allison@SportsCommissions.org or fax it to: 513.281.1765.

Preferred Pre-show Send Date:	Choice #1	Choice #2:	Choice #3:
Preferred Post-show Send Date:	Choice #1	Choice #2:	Choice #3:

Pre-show emails will be sent between February 22 and March 18.
Post-show emails will be sent between April 11 and April 21.





TERMS AND CONDITIONS

Placing an Order: Pre and Post-show emails will be sent between February 22 and April 21, 2016. Orders and scheduling of your email send date/time will be done on a first come, first serve basis. Once an order is processed, you will be contacted by our third party vendor, Event Technologies. Event Technologies will assist the exhibitor with creation of the email, including providing test emails for review of accuracy.

Conditions: The deadline for email content submission is two weeks before the email is scheduled to be sent. Exhibitors are required to meet the deadline associated with their specific send date.

An order form with a form of payment is required prior to the scheduling of your email blast. All email content must be submitted by the deadline date. These dates are not flexible, unless otherwise approved by Event Technologies or the National Association of Sports Commissions; any emails not submitted by the deadline will be void and the exhibitor's payment will be forfeited.

The use or display in any manner or medium of the conference name, logo, acronym, marks or copyrighted materials is not permitted, and no reference, implication or use of such show name, logo, acronym, marks or copyrighted materials may be made to claim or imply conference endorsement, affiliation or approval of any product, service or program without the express, prior written consent of the NASC.

The NASC reserves the right to refuse any order, at any time, for any purpose. This opportunity is available to 2016 NASC sponsors and vendor exhibitors only.

Delivery: Email blasts will be distributed to the 2016 NASC registered attendee email list, or specific registration category (i.e. Event Owners etc.) Send date and time will be assigned on a first come, first serve basis.

Fees: The fee per order is \$500 for vendor exhibitors.

Payment Terms: Credit card payment is required for all email blast orders. Credit card payments must include credit card type, card holder name, account number, and expiration date. No order will be filled without credit card information. Receipts can be mailed to the individual listed in the Bill to section upon request.

Cancellations: All email reservations are final. No refunds are available after contract is accepted and payment is processed.

Questions: Chris Tremblay, Event Technologies, 310-581-2696 or chris@event-techs.com.

Show Contact: Lori Gamble, 513.842.8309, or lori@sportscommissions.org.

