



Nancy Yawn named to board of national association

CINCINNATI, Ohio - Nancy Yawn, Director of the Round Rock (TX) Convention & Visitors Bureau, has been elected to the board of directors of the National Association of Sports Commissions (NASC). Yawn is also past-president and a member of the Round Rock Rotary Club and has served on the Texas Association of Convention & Visitors Bureaus.

Nancy is a graduate of the University of Texas with a degree in Administration and Marketing. She has taken the leadership role in positioning Round Rock as a successful host for important sports events. These events produce economic impact through visitor spending and positive publicity for the destination. The Round Rock Convention & Visitors Bureau has been focused on the sports event market since about 2003, and is recognized as one of the top host cities in the southwest.

Yawn is joining a board of twenty persons from many parts of the United States. She has been serving on the NASC's Marketing and Event Rights Holder Committees. As a new member of the board she will assume the position as Co-Chair of the Marketing Committee.

Nancy Yawn has completed the requirements for industry certification and is now able to add her Certified Sports Event Executive (CSEE) designation to her title.

The NASC is delighted to welcome Nancy Yawn, CSEE to its board of directors.

The NASC is the sports event travel industry's membership organization. Headquartered in Cincinnati (OH), it represents the interests of sports commissions, convention and visitors bureaus, chambers of commerce and others seeking to attract sports events to their communities. They also represent many of the sports event owners including the United States Olympic Committee (USOC), the National Collegiate Athletic Association (NCAA), and Amateur Athletic Union (AAU) among a hundred others.

The NASC was founded in 1992 in St. Louis and represents 550 members from across the country. It provides education in industry best practices, conducts its own certification program, works to bring host communities and event owners together, and manages its business through its web site: www.sportscommissions.org.

For more information, please contact Don Schumacher, Executive Director, using the information below.

###