



ENGIMA RESEARCH RENEWS AS THE OFFICIAL RESEARCH PARTNER OF THE 2011 NASC SPORTS EVENT SYMPOSIUM

CINCINNATI, Ohio - The National Association of Sports Commissions (NASC) announced Engima Research Corporation has renewed its partnership as the Official Research Partner of the NASC Sports Event Symposium.

“Engima Research has conducted delegate surveys at dozens of business conferences and the NASC Symposium’s satisfaction ratings are exceptional.” quoted Michael Harker, Senior Partner with Engima. “It is very clear to us that the event management uses the survey results to implement changes and improvements each year. We very much enjoy being the official research partner and administering the annual survey.”

They join five other sponsors already signed on to support the 19th annual meeting of the only year-round association serving the sports event industry.

Platinum level: Greensboro CVB
Gold level: Hartford CVB and Ready, Set, Go Pennsylvania Sports
Silver level: Gainesville Sports Commission
Bronze level: Sports NC

The NASC Sports Event Symposium brings together serious minded professionals in the sports event industry for three days of education, the NASC Sports Marketplace where potential host cities and sports event planners meet in one-on-one pre-scheduled appointments, and unique networking opportunities. The 2011 conference will take place at the Sheraton Greensboro at Four Seasons on April 12 – 14, 2011 in Greensboro, NC.

Future conference dates are April 17– 19, 2012 in Hartford, CT and April 23-25, 2013 in Louisville, KY.

ABOUT THE NASC

The National Association of Sports Commissions (NASC) is the sports event industry’s leading networking organization. Founded in 1992, the NASC represents over 500 organizations across the United States, Canada, and Puerto Rico. The NASC provides education, networking, and professional development to the sports event industry. For more information on the National Association of Sports Commissions, visit www.SportsCommissions.org.

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