**Cost to Attend the Symposium as a Sports Events Rights Holder**

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| **Expense** | **Guideline** | **Cost** |
| Registration |  Free for Sports ETA members (after $100 membership fee). | $0  |
| STS (formerly CSEE)  | Optional add-on | $400 |
| Flight | Sports event owners are responsible for booking their own flight. Up to $500 will be reimbursed upon successful completion of your scheduled appointments.  | $0 |
| Mileage | Sports event owners driving to the Symposium will be reimbursed up to $500 upon successful completion of your scheduled appointments.  | $0 |
| Hotel | Sports ETA will reserve and cover the costs of your hotel stay. You will only incur costs if you stay additional night or have any incidental fees. | $0 |
| Ground Transportation | Sports ETA offers discounts on rental cars and through SuperShuttle.  | $0-$100 |
| Education Sessions | Take away new ideas from education sessions led by subject matter experts tailored for sports event owners. You never have to pay to attend an education session at the Symposium. | $0 |
| Meals | Meals are provided during breakfast functions, lunch functions and general sessions and evening networking events. | $0 |
| Additional Expenses | Ground transportation, baggage, and any personal incidentals. | $0-$100 |
| **Depending on how you plan your week at the Symposium, your total cost to attend adds up to zero dollars!**  | **$0-$100** |

Our reverse tradeshow allows sports event planners to meet with sports destinations interested in hosting their events during individual appointments based on their requests, as well as additional factors. Sports event owners sit at designated areas in the exhibit hall and sports destinations have 1-2 minutes to travel between appointments. A bell rings at the beginning and end of each appointment.