

The **National Association of Sports Commissions (NASC)** is the sports event industry's premier association. The NASC provides **Education, Networking, & Professional Development** to the sports event industry.

Founded in 1992, the NASC represents over 450 organizations from more than 300 cities in the United States, Canada, Puerto Rico and Bahamas.

Our members include **host organizations** that attract sporting events to their community, such as sports commissions and convention and visitors bureaus, **event owners**, such as multi-sport organizations and national governing bodies, and **suppliers** to the sports event industry, such as publications and housing bureaus.

The NASC is able to assist you in every way possible to meet all of your domestic and international event needs.

For more information, visit [www.SportsCommissions.org](http://www.SportsCommissions.org).

## Connecting People and Ideas

## In The Sports Event Industry



**Register Now!**  
**April 13-15, 2010**

The *NASC Sports Event Symposium* is the sports event industry's leading conference. Join other

players in the sports event industry for three days of incomparable educational programming, networking and professional development while expanding your presence in the sports event industry.

Produced annually, the conference features exceptional **education sessions**, a sports marketplace where pre-scheduled **one-on-one appointments** between host organizations, event owners, and suppliers occur, and outstanding **networking opportunities** for sports event industry professionals.

For more information, visit [www.NASCsymposium.com](http://www.NASCsymposium.com).

## Benefits of Membership

### Professional Development

- ▶ Certified Sports Event Executive Program (CSEE)
- ▶ Monthly Best Practices Webinars
- ▶ Member Mentoring

### Networking

- ▶ Join a network of more than 450 sports event industry organizations
- ▶ NASC Sports Event Symposium
- ▶ Market Segment Meetings

### NASC Web Site

- ▶ Download and search NASC Member Roster
- ▶ View/Post events available for bid in the NASC Event Database
- ▶ Utilize the NASC Economic Impact Template
- ▶ Access select SGMA reports and other industry research
- ▶ Chat on the NASC member message board
- ▶ Subscribe to RSS Feeds for industry news
- ▶ Post your organization's press releases and job openings
- ▶ Articles, reports and other relevant industry information

### Industry Discounts

- ▶ Member discount to NASC Sports Event Symposium
- ▶ Affinity Partner discounts
- ▶ Purchase select SGMA reports at discounted rate



### National Association of Sports Commissions

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Phone 513.281.3888 Fax 513.281.1765 [www.SportsCommissions.org](http://www.SportsCommissions.org) [www.NASCsymposium.com](http://www.NASCsymposium.com)

## What Our Members Are Saying:

▶ “Being a member of the NASC gives the AAU a spectacular opportunity to meet and **conduct business** with experienced event host which gives our athletes 1st Class events to attend. The NASC not only focuses on giving you excellent opportunities to network but it gives your opportunities to enhance your **professional development** which ultimately helps our entire industry,” *James Parker, Director of Sports, Amateur Athletic Union.*

▶ “The National Association of Sports Commissions has provided our organization several opportunities to grow through professional development, **business development** and networking opportunities with our peers across the country. The tools the association provides us, including the best practice webinars, the NASC website, the annual symposium and professional development through the CSEE program are instrumental to our continued **success** in the sports market,” *Seann DeMaris, Group Sales and Services, Ames Area Sports Commission.*

**Increase your share of the sports event travel market.**

**Become a member of the NASC today!**

## CERTIFIED SPORTS EVENT EXECUTIVE PROGRAM



The CSEE program, open to NASC members, is the NASC's **continuing education** program. Participants are provided with **cutting edge knowledge** on topics relevant to the sports event industry.

Modules, held twice a year, cover a variety of topics that **increases members efficiency and effectiveness** in the sports event industry and enable them to earn the designation as a **Certified Sports Event Executive**.

Through comments and suggestions from participants and the Professional Development Committee, the program is continually updated to ensure each module serves the needs of program participants. Each module is four hours in length and includes both instruction and practical application.

### Fall Module

**Tuesday, October 13, 2009 8:00am to 12:30pm**

*Fishing with a Pirate: Brutal Realities of the Marketplace and Real Solutions for Getting and Staying Ahead*

Presented by Rick Jones, FishBait Marketing

### Spring Module

**Tuesday, April 13, 2010 8:00am to 12:30pm**

*People Management*

Presented by The Disney Institute



## Membership Levels

### Who is eligible to join?

Any organization involved in the sports event industry.

### What are the categories of membership?

**ACTIVE** - Any non-profit organization that is organized to solicit and/or service sports events, sports organizations, sports facilities and other types of sports-related activities in that community.

**ALLIED** - Persons or firms providing equipment, services, or attractions to the field served by the Association.

**RIGHTS HOLDER** - All organizations including National Governing Bodies, Multi-sports organizations, collegiate conferences and others seeking host communities each year.

## Frequently Asked Questions

### Where can I view a current list of member organizations?

Under Become a Member at [www.sportscommissions.org](http://www.sportscommissions.org).

### How much are dues?

Active and Allied dues are \$700 and Rights Holder dues are \$100 per calendar year.

### What is the membership year?

Our membership year runs in conjunction with the calendar year (January - December). However, organizations can join at any time, and dues for the following year are pro-rated accordingly.

### Is membership individual or organizational?

The organization is the member. All staff members of the member organization may take advantage of the benefits of membership.

### Where can I find a membership application?

Under Become a Member at [www.SportsCommissions.org](http://www.SportsCommissions.org)

For questions about any of the benefits of membership, contact Elizabeth Chaney, Director of Member Services at (513) 842-8509 or [elizabeth@sportscommissions.org](mailto:elizabeth@sportscommissions.org).