



The NASC offers an assortment of options to elevate your brand awareness, increase your company's visibility and showcase your products and services to sports event industry professionals. Select the opportunity that fits your marketing mix and contact Beth Hecquet, CMP at the NASC office to reserve your spot today!

NASC SPORTS EVENT SYMPOSIUM



The 2012 NASC Sports Event Symposium, April 16-19 in Hartford, CT, is expected to draw **700 sports event industry**

professionals. A conference sponsorship provides additional exposure to decision makers at an affordable price.

All sponsorships include the following along with additional benefits, shown at right, based on sponsorship level:

- NASC provided **signage** at sponsored function
- Pre-conference **attendee list**
- Invitation to **private function** in *NASC Sports Marketplace with Event Owners*
- **Logo recognition** on registration desk slide show and in conference program
- **Mic-time** at sponsored function (where applicable)

Contact Beth Hecquet, CMP,
for a listing of available
sponsorship opportunities at
Beth@SportsCommissions.org or
513-281-3888 x 3

Benefits	Bronze \$5,000	Silver \$7,500	Gold \$10,000	Platinum \$15,000
Logo on conference signage	Sponsor banner	Sponsor banner	Sponsor banner and entrance units	All signage
Recognition on marketing materials	Organization name	Organization name	Small logo	Medium logo
Recognition on attendee emails	Organization name	Organization name	Small logo & link	Medium logo & link
Recognition on conference website	Organization name & link	Small logo & link	Medium logo & link	Large logo & link
Ad in program	Quarter page	Half page	Full page	Premier full page
Banner ad on conference website			Yes	Yes
Complimentary registrations	Two	Three	Four	Six
Complimentary Marketplace booth			Single	Double
Ability to place item in registration bag			Yes	Yes
Press release announcing sponsorship			Yes	Yes
Year round recognition on NASC web site				Yes
Priority scheduling of appointments				Yes



What Our Partners Are Saying:

"Associated Premium Corporation has been an NASC Partner and Symposium sponsor for six years and counting. Our ability to connect with NASC members has allowed for a successful penetration of the market of event specific products, as well as marketing and operational product placements to NASC members."

Jim Hilb, Associated Premium Corporation

Connecting People and Ideas in the Sports Event Industry



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ADVERTISING

NASC NEWS & NOTES

Distributed bi-monthly to over 2,000 NASC members in U.S., Canada and Puerto Rico

Featured Advertiser

- \$500 members per issue
- \$700 non-members per issue

Advertiser

- \$300 members per issue
- \$500 non-members per issue



SPORTSCOMMISSIONS.ORG

Everything NASC including member roster, event database, industry news, economic impact template, and more!

Featured Advertiser

- \$500 members for 3 months
- \$700 non-members for 3 months

Advertiser

- \$300 members for 3 months
- \$500 non-members for 3 months



CONFERENCE PROGRAM

700 copies distributed to conference attendees

Half Page Advertisement (6.5" x 4")

- \$2,500 members & non-members



BEST PRACTICES WEBINARS

Led by guest contributors from the industry, the NASC monthly Best Practices Webinars are an open forum to discuss issues and solutions for the sports event industry. Webinars are free for NASC members and average approximately 50 participants. Sponsorship includes **1-2 minutes "mic" time** and **logo on webinar and podcast pages** on NASC website.

Cost: \$250



AFFINITY PARTNERSHIP

A partnership offers suppliers to the sports event industry a unique opportunity to increase visibility and brand awareness as well as create a year-round relationship with the sports event industry's ONLY association.

Cost: \$10,000 per calendar year.

Complimentary silver booth package at NASC Sports Event Symposium including:

- Two full conference registrations
- Premier 75-word listing with logo in booth directory
- Appointment schedules with host organizations and event owners

OUR PARTNERS



Benefits of partnerships include:

- Complimentary membership
- Logo & link in bi-monthly NASC News & Notes
- Logo & link on all pages of NASC website
- Press release announcing partnership
- Logo recognition where all sponsors are recognized at NASC Sports Event Symposium

Connecting People and Ideas in the Sports Event Industry