



The National Association of Sports Commissions (NASC) is pleased to offer the opportunity to advertise in the 2010 NASC Sports Event Symposium program or *NASC News & Notes*, the NASC's monthly E-Newsletter.

The Symposium program is the official source for all information pertaining to the NASC's annual meeting including: schedule of events, education session information, and Sports Marketplace exhibitor profiles. The program is full color and is distributed to the estimated 550 NASC Symposium attendees.

The NASC Update is distributed monthly to nearly 3,000 sports event travel industry professionals, including nearly 1,000 event rights holder contacts. Logo placement is limited to one featured advertiser (logo placement just below the header) and three advertisers (logo placement on the left column just below the Message from the Executive Director) per issue. The logo will be hyperlinked to your organization's web site.

Please contact Elizabeth Chaney, Director of Member Services, at (513) 281-3888 or Elizabeth@SportsCommissions.org to reserve your space today!

Advertising Schedule & Pricing

2010 E-Newsletter Distribution Schedule

- Tuesday, January 5
- Tuesday, February 2
- Tuesday, March 2
- Tuesday, April 6
- Tuesday, May 4
- Tuesday, June 1
- Tuesday, July 6
- Tuesday, August 3
- Tuesday, September 7
- Tuesday, October 5
- Tuesday, November 2
- Tuesday, December 7

NASC News & Notes

<i>Featured Advertiser</i>	3-months	6-months*
Member Price	\$1,500	\$2,100
Non-Member Price	\$2,100	\$2,700

<i>Advertiser</i>	3-months	6-months*
Member Price	\$900	\$1,250
Non-Member Price	\$1,500	\$1,850

2010 Symposium Program

<i>Ad Size</i>	Member	Non-Member
1/2 page color	\$2,500	\$3,000

Limited to four (4) advertisers.

**E-Newsletter advertisers that sign a 6-month contract agreement are eligible to receive a 10% discount on Symposium Program advertisements.*

Advertising Specifications:

NASC News & Notes

Logo Specifications: Submit logo as 300 dpi in .eps, .tif, .jpeg, or .pdf. Logo submission deadline Tuesday prior to distribution date.

2010 Symposium Program

<i>Ad Size & Specifications</i>	
Size	Live Area
1/2 page	6.5 x 4 inch

Submit color ad as vector file or 300 dpi in .eps, .tif, .jpg or .pdf formats. If submitting a PDF file, it must be press-ready.

Program ad submission deadline: Friday February 12, 2010.



Featured Advertiser

The featured ad is placed just below the headline and above the first article in each issue. This placement provides the highest level of exposure in the E-Newsletter.

Advertiser

Three advertisement spaces are available each month and are placed in the left column just below the Message from the Executive Director.

Advertising Options

Please check which advertising option(s) you are purchasing*

- | | | | |
|---|-----------------------------------|-----------------------------------|------------------------------------|
| <input type="checkbox"/> Featured E-Newsletter Advertiser | <input type="checkbox"/> 3 months | <input type="checkbox"/> 6 months | |
| <input type="checkbox"/> E-Newsletter Advertiser | <input type="checkbox"/> 3 months | <input type="checkbox"/> 6 months | |
| <input type="checkbox"/> Symposium Advertiser | <input type="checkbox"/> 1/4 page | <input type="checkbox"/> 1/2 page | <input type="checkbox"/> full page |

Please check here if your company is an NASC member, as members receive discounted rates.

Please check here if your company is signing a 6-month e-Newsletter advertising agreement and interested in receiving a 10% discount on Symposium advertising.

Contact Information

Organization Name _____

Contact Name _____

Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Signature _____

Payment Information

*-A 50% deposit will be required at the time of advertising contract submission. Final payment will be required prior to the final distribution of your advertising.

Total Payment Enclosed (U.S. Funds)
\$ _____

Payment Method

- Check (payable to NASC)
 Credit Card:
 Visa
 Mastercard
 American Express

Credit Card #: _____

Expiration Date: _____

Security Code: _____

Name on Card: _____

Signature: _____